

# BC FILM: CONNECTING PARKS AND PEOPLE



## REEL EARTH DAY CHALLENGE

An annual fundraising event in support of Metro Vancouver Regional Parks Foundation, presented by the Reel Green Initiative at Creative BC.

**\$473,000+ RAISED FOR  
PARKS SINCE 2021**



Protect wildlife and biodiversity



Fund community programs



Plant trees and native species



Fund Indigenous park projects

**Become a sponsor to be part of projects that...**

## 2025 SPONSORSHIP TIERS

### REEL TRAILBLAZER

**\$1,000-\$4,999**

Sponsor a mini-challenge and have your logo included on our website, social media and one daily e-mail.

Challenge Sponsor

### REEL LEADER

**\$5,000-\$9,999**

Sponsor a daily challenge and have your logo featured on our website, a personal highlight on social media and one daily e-mail.

Challenge Sponsor

### REEL VISIONARY

**\$10,000-\$24,999**

Sponsor a transformative park project and have all the perks of a REEL Leader, plus a feature e-mail to participants, a feature social media post, and a mention in our news release.

Park Project Sponsor

**16,500**

plants, shrubs and trees have been added to the park system thanks to REEL Earth Day funds.

**171  
days**

of filming in Metro Vancouver's regional parks in the last three years.

## Sponsor dollars in action:

Last year, our sponsors contributed \$84,500, supporting eight sustainability projects that protect local ecosystems and strengthen our community. Their commitment proves the motion picture industry can lead by example, implementing greener practices while inspiring change. In 2025, as **Metro Vancouver Regional Parks Foundation celebrates its 25th anniversary**, we invite you to be part of this milestone year. Showcase your dedication to a sustainable future and help make this our most impactful year yet!



**“It made me appreciate how important it is to take care of where we live, and how we can all make positive steps for a better, greener world.”**

*-BRETT DAVIES, TEAM CAPTAIN  
TEAM REGINALD THE VAMPIRE  
PAST WINNERS*

**Join your film industry peers and lead the path forward. Become a sponsor today.**

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& Reel Green™ Partnerships