

BC FILM: CONNECTING PARKS AND PEOPLE



REEL EARTH DAY CHALLENGE

An annual fundraising event in support of Metro Vancouver Regional Parks Foundation, presented by Reel Green™ at Creative BC.

**\$555,000+ RAISED FOR
PARKS SINCE 2021**



Protect wildlife and biodiversity



Support community initiatives



Plant trees and native species



Fund Indigenous park projects

Become a sponsor to be part of projects that...

2026 SPONSORSHIP TIERS

REEL TRAILBLAZER

\$1,000-\$4,999

Sponsor a mini-challenge and have your logo included on the REDC website, social media and e-mail updates.

Challenge Sponsor

REEL LEADER

\$5,000-\$9,999

Sponsor a daily challenge and have your logo featured on the REDC website, a personal highlight on social media and e-mail updates.

Challenge Sponsor

REEL VISIONARY

\$10,000-\$24,999

Sponsor a transformative park project and have all the perks of a REEL Leader, plus a feature e-mail to participants, a feature social media post, and a mention in our news release.

Park Project Sponsor

24,400+

plants, shrubs and trees have been added to the park system thanks to REEL Earth Day funds.

**36
projects**

have been brought to fruition in Metro Vancouver's Regional Parks.

Sponsor dollars in action:

Last year, our sponsors contributed \$69,250 in support of eight sustainability projects that protect local ecosystems and strengthen our community. Their commitment shows how the motion picture industry can lead by example by adopting greener practices and inspiring meaningful change. In 2026, we are proud to launch our 6th REEL Earth Day Challenge, and we invite you to be part of it. Showcase your commitment to a sustainable future and help make this our most impactful year yet.

“It made me appreciate how important it is to take care of where we live, and how we can all make positive steps for a better, greener world.”

*-BRETT DAVIES, TEAM CAPTAIN
TEAM REGINALD THE VAMPIRE
PAST WINNERS*

Join your film industry peers and lead the path forward. Become a sponsor today.

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& Reel Green™ Partnerships
www.reelgreen.ca/

